آفاق الرصد
AFAQ AL RASD

TRANSPORT & FLEETS

Integrated transport & fleet monitoring

See every vehicle, review every trip and act on every event, from one platform hosted in Saudi Arabia.



English edition · 2026

OVERVIEW

One clear view of your whole fleet

Afaq combines the right tracking device for each vehicle with Rasd Fleet, our monitoring platform. Authorised users follow vehicle positions and movement, review trip history and act on alerts in one place, instead of calling drivers or collecting data from several sources.

What the solution delivers

- Live vehicle locations on one map
- Trip history with stops, distance and duration
- Geofences with entry and exit events
- Speed, idling and after-hours alerts
- Route monitoring against planned routes
- Driver identification and behaviour events
- Fuel, temperature and camera add-ons
- Operational reports in PDF and Excel

The challenges we address

Slow to locate vehicles

Information spread across drivers, calls and spreadsheets.

Hard to review past routes

No organised record of where vehicles went and stopped.

Events found too late

Speeding or zone exits discovered days later, if at all.

No single view

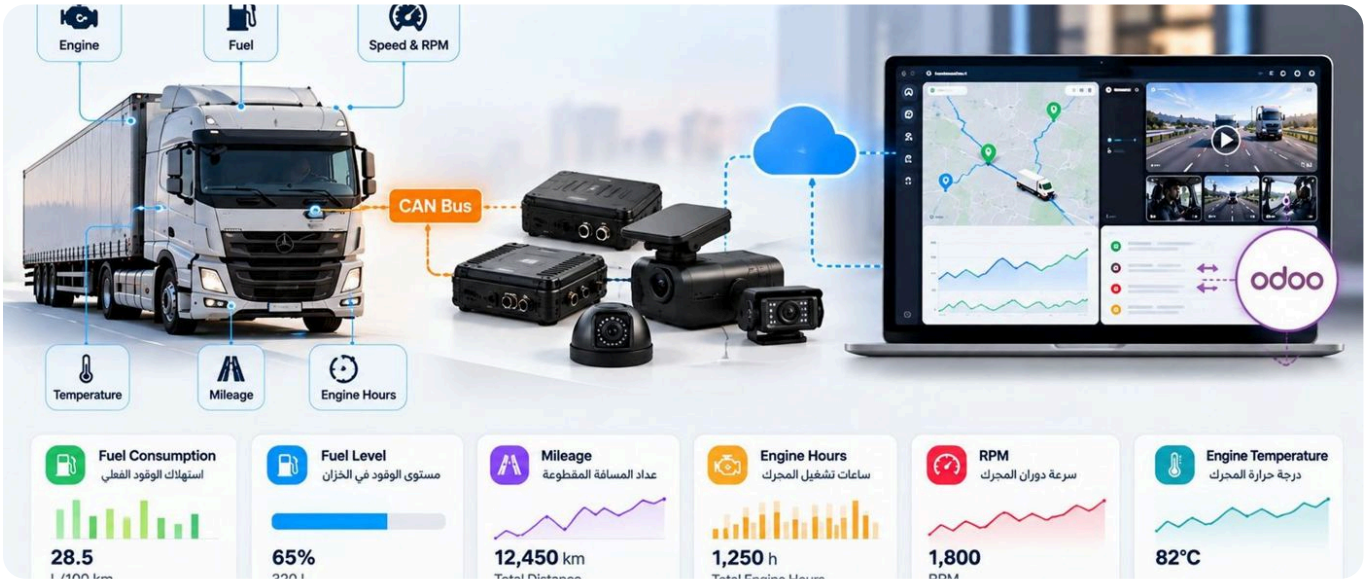
Operations, maintenance and management each see a different picture.

Rising operating cost

Idling, detours and unauthorised use go unnoticed.

Manual reporting

Hours spent building reports that are out of date when ready.



HOW IT WORKS

From the vehicle to your decision

1

Assess

We review vehicle types, routes and the data you need.

2

Install

A suitable tracker is installed and configured per vehicle.

3

Transmit

The device sends position and status over the mobile network.

4

Monitor

Vehicles, trips, alerts and reports appear in Rasd Fleet.



Key capabilities

Live tracking

Position, speed and status of every vehicle, refreshed continuously.

Trip history

Replay any trip with stops, distances and timings.

Geofences

Warehouses, branches and customer sites with entry and exit events.

Smart alerts

Overspeed, zone exit, idling, power cut, tamper and SOS.

Route optimization

Plan multi-stop deliveries and compare plan vs actual.

Reports

Trips, stops, speed, utilisation and cost per vehicle.

OPERATIONS

Control the day, review the week

Live operations

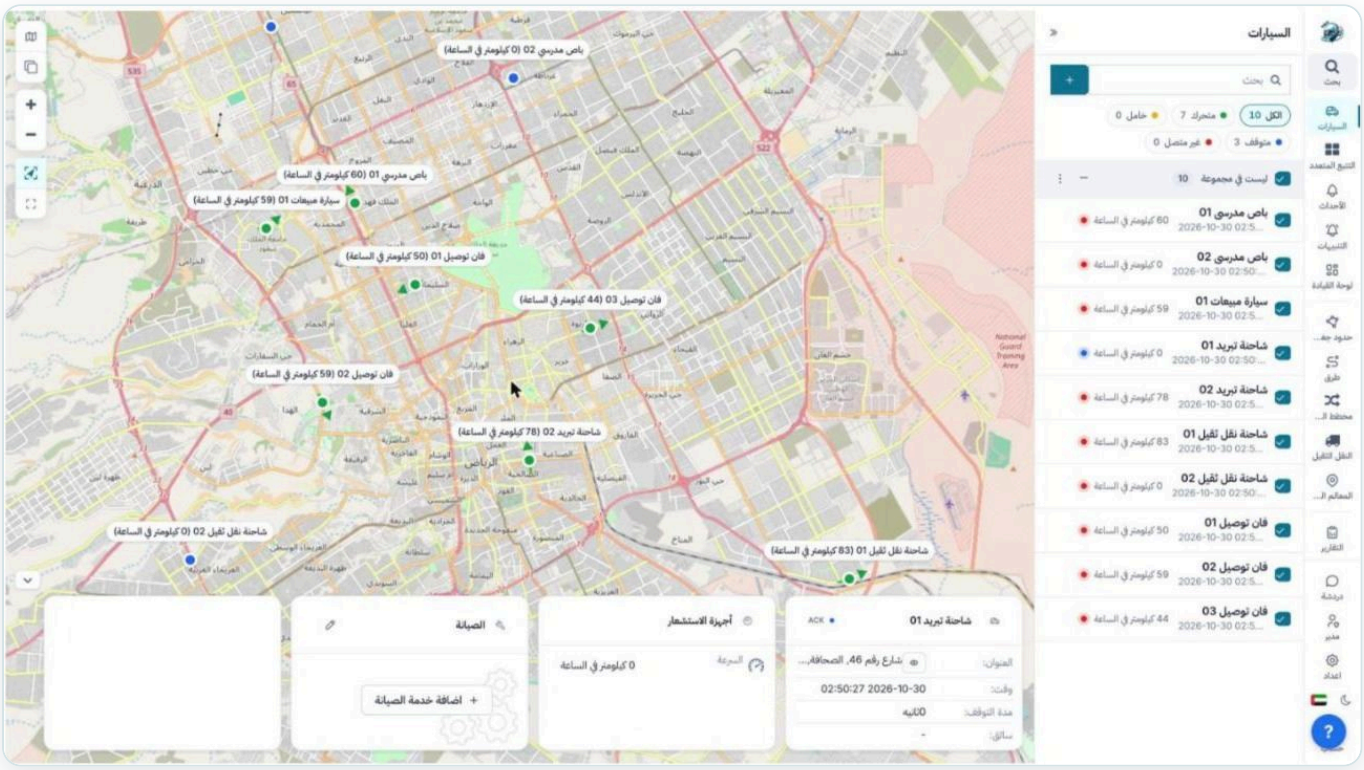
Supervisors see the whole fleet on one screen and react to events as they happen.

- Vehicle status: moving, stopped, offline
- Multi-vehicle tracking view
- Dispatch tasks to drivers
- Share a live location link with a customer

Trip and route review

Management reviews what actually happened and where time and fuel were lost.

- Stops with duration and location
- Deviations from the planned route
- Arrival and departure times by zone
- Distance and engine hours per vehicle



Rasd Fleet live tracking of a demo fleet in Riyadh.

ON RASD FLEET

From data to action

Rasd Fleet does not wait for someone to watch the screen. When a rule you define is broken, the right person is told immediately, and anyone can ask the AI assistant about any vehicle in plain language.

1

Alert on the platform

The event appears on the map and in the log with vehicle, time and location.

2

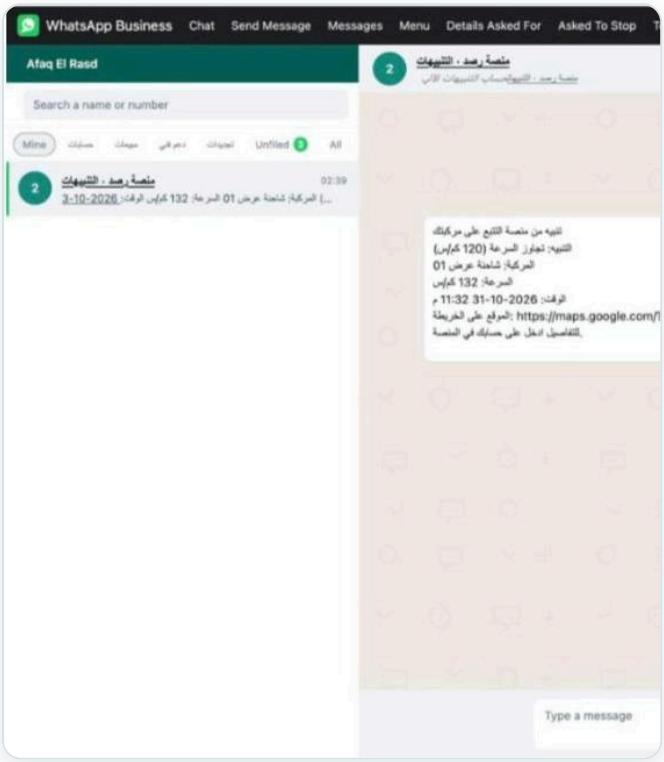
WhatsApp to the supervisor

Alert type, vehicle, value and a map link, on the channel your team already uses.

3

Automated voice call

Critical alerts also ring the supervisor's phone and read the alert aloud.



An alert delivered on WhatsApp Business.



The RASD AI assistant next to the live map: ask in Arabic or English.

Reports you can use

Trips & stops

Distance, driving and stop times per vehicle.

Speed & behaviour

Overspeed, harsh driving and after-hours use.

Geofences

Entry, exit and dwell time at each site.

WHO IT IS FOR

Built for fleets that move every day

Transport & logistics
Trucks, intercity trips, stop and arrival times.

Delivery & distribution
City delivery vans and daily rounds.

Corporate fleets
Vehicle use checked against company policy.

Field service
Technician visits and site attendance.

Contracting
Vehicles and equipment moving between sites.

Government & semi-government
An organised, auditable record of vehicle movement.

Why Afaq Alrasd Aldhki

- We start from your operation, not from a product list
- We select compatible devices and sensors for every vehicle
- Certified installation, calibration and platform setup
- Alerts and reports configured around your procedures
- Rasd Fleet hosted in Saudi Arabia, in Arabic and English
- Multi-AI: assistant, WhatsApp AI and AI voice agent
- Optional one-way integration with Odoo ERP
- Technical support with clear response targets



Talk to our team

Share your vehicle list and the reports you need, and we will propose the right devices and a live demo on Rasd Fleet.

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> Available data and functions depend on the vehicle, the installed device and sensors, network coverage and platform configuration. Compatibility is confirmed before implementation. Screenshots are from a demo fleet.